

### GriffithReview55

#### State of Hope

Robyn Archer, Patrick Allington, Kerry Goldsworthy,  
Chris Wallace, Dave Graney, Peter Sutton, Eva Hornung,  
Nicholas Jose, Anna Goldsworthy, Peter Stanley.

### GriffithReview56

#### Millennials Strike Back

Jerath Head, Yassmin Abdel-Magied, André Dao, Bri Lee,  
Michelle Law, Jack Manning Bancroft, Briahny Doyle,  
Fiona Wright, Sam Carnody, Timmah Ball, Sam Vincent.

### GriffithReview57

#### Perils of Populism

Justin Gleeson, Maggie Tiojakin, Rodney Tiffen, Bri Lee,  
Linda Neil, Andrew Stafford, Jim Hearn, Dennis Altman,  
Rowena Lennox, Lisa Walker, Nigel Powell, Lech Blaine.

### GriffithReview58

#### Storied Lives

Kristina Olson, Laura Elvery, Chris Somerville,  
Frank Moorhouse, Cassandra Pybus, Biff Ward,  
Kissy Kneen, Heather Taylor Johnson.



# 2017 ANNUAL REPORT

## GriffithReview



Key partners



# Contents

From the editor	4
<hr/>	
Editions	6
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Quarterly activities	
<i>State of Hope</i> (February – April)	8
<i>Millennials Strike Back</i> (May – July)	12
<i>Perils of Populism</i> (August – October)	16
<i>Storied Lives – The Novella Project V</i> (November – January)	20
<hr/>	
Online publishing program	24
<hr/>	
Partnerships and programs	27
<hr/>	
Engagement	29
<hr/>	
Finance	31
<hr/>	
Governance, staffing, operations	32
<hr/>	



# From the editor



Griffith Review in 2017 achieved the cultural and commercial objectives set for its first year as an Australia Council four-year funded organisation, secured support from other agencies and donors, strengthened its position in the public domain with an active events and media schedule, and provided unique opportunities for writers and editors.

In the four editions published in 2017, *Griffith Review* informed public debate on crucial political and cultural issues, and in particular, to provide opportunities for young and regional writers. Its position as a leading quarterly journal was recognised in audience response, awards, and other industry recognition.

*State of Hope*, the first edition of the year, continued the pattern of partnering with a regional university to focus on a particular state and to showcase local writers who were best able to address local issues in a way that engages a national audience. The collaboration with Flinders University and Arts SA enabled a new light to be shone on South Australia at a time when it was attracting national attention as a result of political decisions that impacted on the local economy. Dr Patrick Allington from Flinders University was the co-editor, and Griffith Review was able to draw on his extensive network of local authors and artists. The second edition of the year, *Millennials Strike Back*, addressed the status of those born since 1982 by providing an opportunity for a talented cohort of younger writers to explore the issues impacting their generation. This edition was co-edited by former *Griffith Review* intern Jerath Head, who ensured that a wide group of younger writers contributed to the edition, to subsequent online essays and to an extensive public events program. The benefit of working with a specialist co-editor was clear in the quality and impact of each of these editions.

The third edition focused on contemporary politics. With freshness and originality, *Perils of Populism* addressed the rise of populism in many countries and brought a wide range of perspectives to this important subject. This edition demonstrated the distinctive nature of *Griffith Review's* position at the intersection of current affairs and culture, with work ranging from serious analytical essays informed by deep scholarship to stories of personal experience, as well as fiction rich in emotion. The final edition



of the year, *Storied Lives*, continued to champion the novella, but extended its range to include literary and creative non-fiction. This edition was again supported by the Copyright Agency's Cultural Fund. Both of these editions included authors who were recipients of the inaugural Griffith Review Queensland Writing Fellowships, supported by Arts Queensland and philanthropic donors.

During publication, authors are supported through an intensive editorial process that is particularly important given publication in *Griffith Review* is the first professional publishing experience for many. But while the quarterly books are the core business activity, publication is just part of the process. Each edition is accompanied by an active events and media schedule, in which authors are supported to maximise the impact of their pieces. As this report demonstrates, that approach continues to produce impressive results: awards, publishing contracts, fellowships and speaking opportunities. *Griffith Review* recognises that the role of an author involves much more than writing, and staff ensure professional support of the highest calibre is provided to contributors, subscribers, patrons and other supporters. To achieve this, *Griffith Review* continued partnerships with national and local cultural events and organisations, tertiary institutions and agencies. Online syndication and publication partners continued to strengthen, providing high-profile opportunities for audience engagement with authors.

In 2017, a new business-plan cycle began, the work produced as part of the Queensland fellowship program was published, the Editorial Advisory Committee was re-established, links with Griffith University were strengthened, and a new website was launched. Philanthropic support meant that the Varuna fellowship program could be extended, and new partners were secured for the 2018 schedule. One of my personal highlights was the invitation to participate in an international cultural leadership program at Kings College London. As a result *Griffith Review* continued to build its international links as demonstrated in the first edition for 2018, *Commonwealth Now*. The impact of *Griffith Review* continues to increase, and as is documented in this report it can be measured in many direct and indirect ways.

A handwritten signature in black ink, appearing to read 'Julianne Schultz', with a stylized flourish at the end.

Professor Julianne Schultz AM FAHA  
Editor, Griffith Review

# Editions

## GriffithReview55

### State of Hope

Robyn Archer, Patrick Allington, Kerryn Goldsworthy, Chris Wallace, Dave Graney, Peter Sutton, Eva Hornung, Nicholas Jose, Anna Goldsworthy, Peter Stanley.



### State of Hope

30 January

More than any other state, South Australia has shaped its own destiny with large doses of vision and optimism, demonstrating a willingness to challenge prevailing sentiments and take a national lead. *State of Hope* draws on a rich history of reform and innovation to explore the economic, social, environmental and cultural challenges South Australian now faces. As an uncertain future looms, this edition examines how past strengths can be used to inspire renewal and revitalisation.

## GriffithReview56

### Millennials Strike Back

Jerath Head, Yassmin Abdel-Magied, André Dao, Bri Lee, Michelle Law, Jack Manning Bancroft, Briohny Doyle, Fiona Wright, Sam Carmody, Timmah Ball, Sam Vincent.



### Millennials Strike Back

1 May

Having come of age in the new millenium, gen Y is the most educated and connected generation ever. The world they face is vastly different from the one their parents knew, and offers few clear or established pathways to a secure future. *Millennials Strike Back* takes stock of the challenges and opportunities present at a time of global uncertainty. It showcases talented writers, artists and thinkers exploring exciting new ideas, politics, and ways to live and work.

## GriffithReview57

### Perils of Populism

Justin Gleeson, Maggie Tiojakin, Rodney Tiffen, Bri Lee, Linda Neil, Andrew Stafford, Jim Hearn, Dennis Altman, Rowena Lennox, Lisa Walker, Nigel Powell, Lech Blaine.



### Perils of Populism

31 July

A populist moment has gripped the globe. Leaders promise to respond to the voice of people who are aggrieved and resentful, feeling the sting of inequality and uncertainty. There is much at stake for us all. But undermining institutions and expertise is perilous. *Perils of Populism* goes behind the headlines here and abroad. Twenty-seven insightful writers make sense of this moment: how it arrived, what it feels like, where it could lead and how it might be challenged.

## GriffithReview58

### Storied Lives

Kristina Olsson, Laura Elvery, Chris Somerville, Frank Moorhouse, Cassandra Pybus, Biff Ward, Krissy Kneen, Heather Taylor Johnson.



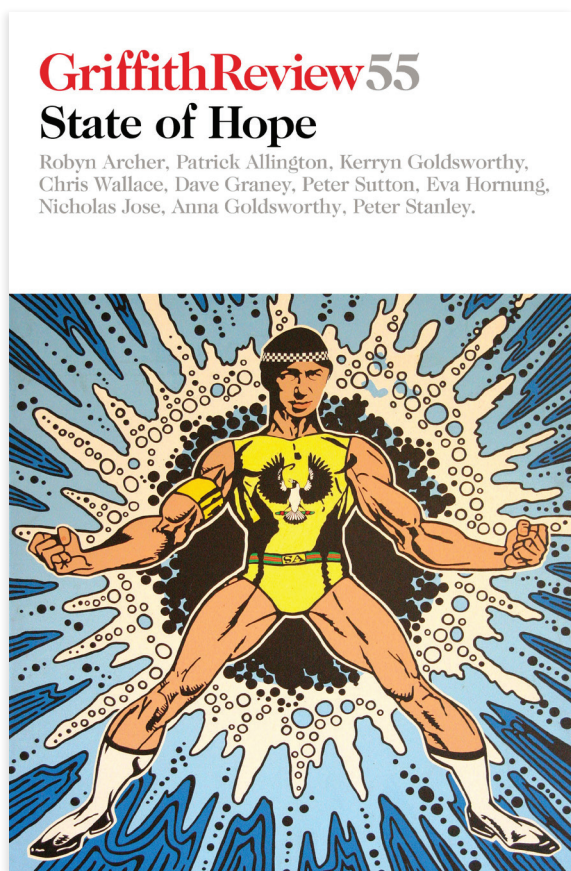
### Storied Lives

30 October

*Storied Lives* follows eight remarkable characters who made a lasting mark – on the world, a nation, a network of friends and family. For the first time, the *Griffith Review* novella project includes non-fiction. Some lives are so rich that, in the hands of gifted writers, their stories don't need the embellishment of fiction – stories such as Truganini's journey across Tasmania, or Henry Lawson's struggle with male stereotypes in Australia.



# Quarterly activities



February – April

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*Griffith Review 55: State of Hope*  
**Edited by Julianne Schultz and  
Patrick Allington**

More than any other state, South Australia has shaped its own destiny with large doses of vision and optimism, demonstrating a willingness to challenge prevailing sentiments and take a national lead. *State of Hope* draws on a rich history of reform and innovation to explore the economic, social, environmental and cultural challenges South Australia now faces. As an uncertain future looks likely, this edition examines how past strengths can be used to inspire renewal and revitalisation.

‘All the big issues of the day are here in this book.’ – Susan Close, Minister for Education and Child Development and Minister for Higher Education and Skills, South Australia

‘...the editors ask an important question which those living in other states often want to know: what makes South Australia so different? The answers, and there are many, come together piece by piece in the reading of this collection.’ – Robert Crocker, *Australian Book Review*

‘I’m very proud to be part of Griffith Review 55: State of Hope. I’ve now read most of the edition and it’s been great to read new pieces by some of my favourite writers.’ – Lea McInerney, contributor

Media value (ASR)

\$1,058,830

Audience (ASR)

n/a

Media placements

70

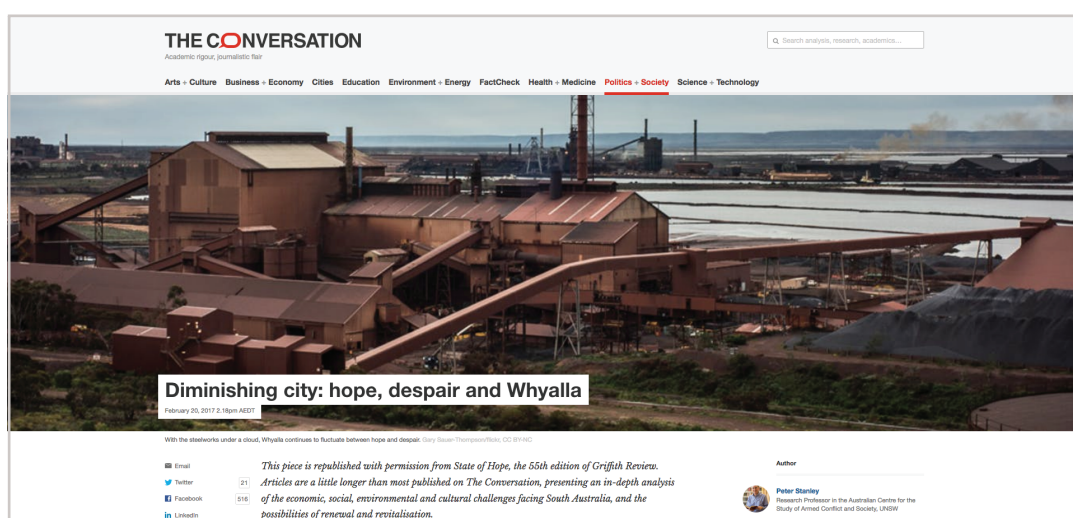
Including extracts, reviews, interviews and listings.

Highlights include:

- ABC Radio National
- Triple R FM
- Radio Adelaide
- *The Conversation*
- *Daily Bulletin*
- *Inside Story*
- *The Advertiser*

The most-read articles for *State of Hope* were featured on:

- *The Conversation*
- *The Guardian*
- *The Advertiser*
- *Inside Story*
- News.com.au

Peter Stanley's essay in *The Conversation*

## Events

4

## Contributors

35

## Total word count

112,527

### Adelaide:

- Edition launch at the State Library of South Australia
- Panel at Adelaide Writers' Week
- Author reading at Matilda Bookshop

### Canberra

- Author reading at the National Library

### Contributors value their publication in *Griffith Review*:

- 'I think it is stunning. So evocative and informative – funny, interesting... I could go on and on.' – Rebekah Clarkson
- 'I feel very privileged to be a part of the book and the launch.' – Professor John Spoehr
- 'The two people at GR I had most contact with were both exceptional and made the experience very enjoyable.' – Lea McInerney

### Including:

- 15 essays
- 4 memoir
- 3 reportage
- 3 online-only
- 5 fiction
- 2 poetry

## Publication partners



**Flinders**  
UNIVERSITY



Karen Ashford, Alice Gorman and Julian Meyrick at the Flinders University City Gallery for the launch of *State of Hope*



## Edition highlight

Alice Gorman's essay 'Trace fossils: The silence of Ediacara, the shadow of uranium' wins the Bragg UNSW Press Prize for Science Writing.



# Quarterly activities



May – July

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## *Griffith Review 56: Millennials Strike Back* Edited by Julianne Schultz and Jerath Head

*Millennials Strike Back* provided a platform for a new generation of writers, thinkers and artists to explore the pertinent issues of their time. This edition was released eleven years after *Griffith Review 13: The Next Big Thing*, which published the early work of stand-out Gen-X writers such as Benjamin Law, Andrew Stafford, Brigid Delaney and Mark Bahnisch. *Millennials Strike Back* also published twelve pieces exclusively online, including a showcase of Young Australian of the Year Honour Roll alumni, a multimedia essay with Griffith University's Policy Innovation Hub and LiveWORM studio, and four podcasts in collaboration with Binge Thinking.

'I look forward to reading through the Review of the challenges and opportunities faced by our young people in today's society.' – Gladys Berejiklian, MP and Premier of NSW

'This is a stunningly good collection of essays, memoirs, images, fiction, reportage and poetry... Much of it demonstrates academic rigour but is expressed with grace and clarity... It is a challenging and impressive selection and I urge people to read it.' – Folly Gleeson, *The Newtown Review of Books*

Media value (ASR)

\$819,111

Audience (ASR)

n/a

Media placements

65

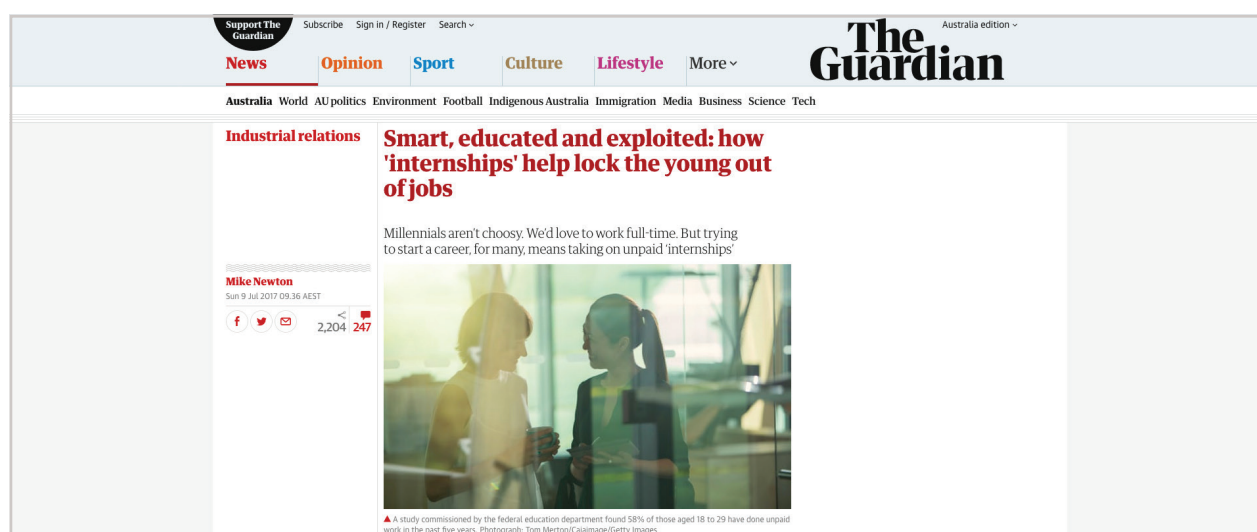
Including extracts, reviews, interviews and listings.

Highlights include:

- ABC Radio National
- ABC Online
- SBS Online
- SBS NITV

Highlights include:

- Five extracts published in *The Conversation*
- Four extracts published in *The Guardian*
- Twenty-eight radio interviews and podcasts

Mike Newton's essay in *The Guardian*

## Events

10

Nearly 1,500 attendees to events at:

- Brisbane Writers Festival
- Melbourne Writers Festival
- Byron Bay Writers Festival
- Sydney Writers Festival
- Sydney Ideas
- Newtown Festival
- National Library of Australia

Plus edition launches at:

- The Wheeler Centre, Melbourne
- Muse, Canberra
- Avid Reader, Brisbane

## Contributors

46

All contributors and the co-editor under the age of thirty-five:

- ‘It was brilliantly curated, brave, thoughtful, grounded and refreshing. Thank you for the chance to be involved’ – Jack Manning Bancroft, contributor
- ‘*[Millennials Strike Back]* is filled with so many interesting, diverse essays. I really like the way this edition of *Griffith Review* teased out generational interests and concerns through the multiple genres’ – Dion Kagan, *The Rereaders* podcast

## Total word count

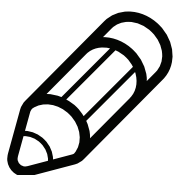
136,084

Including:

- 10 essays
- 12 memoir
- 5 reportage
- 12 online-only
- 2 fiction
- 3 poetry



Yolande Norris, Billy Griffiths and Sam Vincent in conversation with Julianne Schultz at Muse, Canberra, for the launch of *Millennials Strike Back*



## Edition highlight

Sam Vincent receives a contract with Black Inc. to turn his piece, 'Peasant dreaming: Smashed avos grow on trees' into a book.



# Quarterly activities

## GriffithReview57 Perils of Populism

Justin Gleeson, Maggie Tiojakin, Rodney Tiffen, Bri Lee, Linda Neil, Andrew Stafford, Jim Hearn, Dennis Altman, Rowena Lennox, Lisa Walker, Nigel Powell, Lech Blaine.



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August – October

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### *Griffith Review 57: Perils of Populism* Edited by Julianne Schultz

*Perils of Populism* examines the rise of populism across the world, exploring the topic through nuanced discussion and examination. This edition featured several recipients of the 2017 Griffith Review Queensland Writing Fellowships. *Perils of Populism* sold well and was notably used as a graduation gift to Griffith University students, in conference packs for Universities Australia, and featured in events at universities throughout Australia. Contributors to the edition featured on panels at writers festivals in Byron Bay, Brisbane and Melbourne, and at Integrity20.

‘As the chasm between the business community and politics continues to widen, you could do worse than consider this fine collection of essays on populism edited by *Griffith Review*’s Julianne Schultz... It is nonetheless an eclectic, thought-provoking and uniformly well-written collection.’ – Gladys Berejiklian, MP and Premier of NSW

‘Your team seems to have outperformed themselves this year, particularly with *Perils of Populism*.’ – David Moya, subscriber and donor

## Media value (ASR)

**\$660,388**

## Audience (ASR)

**552,416+**

## Media placements

**26**

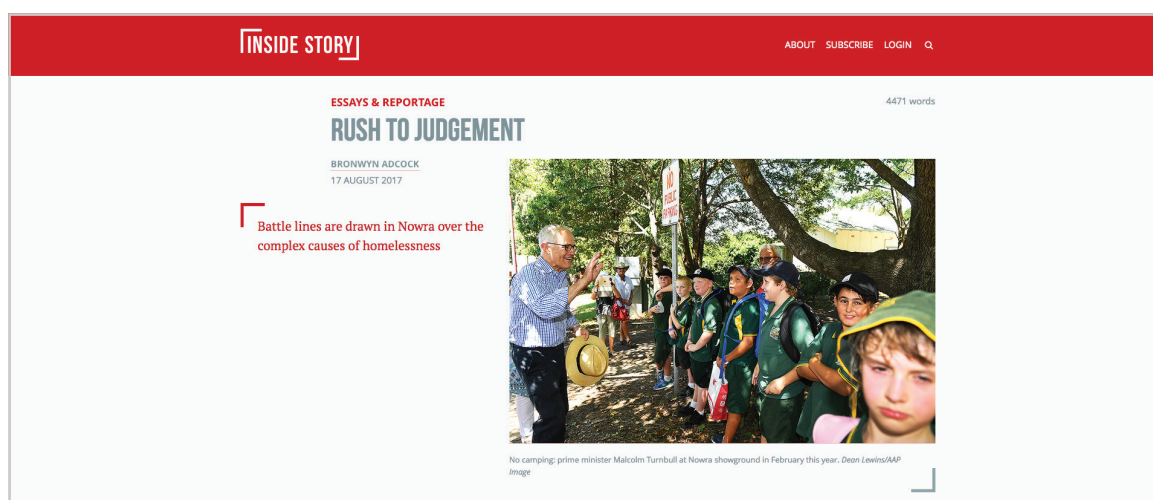
Including extracts, reviews, interviews and listings.

### Highlights include:

- ABC Radio National
- ABC Radio Adelaide
- ABC Radio Brisbane
- *The Courier-Mail*
- *The Australian*

### Highlights include:

- Five extracts published in *The Conversation*
- Extract published in *The Guardian*
- Reviews in *The Australian*, *Perth Now* and *The Courier-Mail*



Bronwyn Adcock's reportage in *Inside Story*

## Events

10

## Contributors

34

## Total word count

130,367

### Contributors on panels at:

- Byron Writers Festival
- Brisbane Writers Festival
- St Albans Writers' Festival
- Integrity20'17

### Plus:

- Managing Editor John Tague featured at 'Politics of Populism', a Griffith University Lightning Talk, alongside academics and other professional staff.

### Publishing in *Griffith Review*

#### expands author capacities:

- 'The opportunity to confront a personally challenging topic in a way that enabled me to step back and examine the bigger issues at play... [was particularly valuable].' – Andrew Stafford, contributor
- '*Griffith Review* has been invaluable to my writing career in Australia... I LOVE what you're doing and hugely appreciate what you stand for intellectually.' – Lee Kofman, contributor
- '...I trust the editors, and the whole process gives me confidence.' – Cameron Muir, contributor

### Including:

- 13 essays
- 5 memoir
- 3 reportage
- 6 online-only
- 2 fiction
- 4 poetry





The Griffith Review team at the 2017 Walkley Awards for Excellence in Journalism



## Edition highlight

Bronwyn Adcock's piece 'Rush to judgement: Stigmatisitng the homeless in Nowra' was a finalist for the Walkley Award for Coverage of Community or Regional Affairs.

# Quarterly activities

## GriffithReview58 Storied Lives

Kristina Olsson, Laura Elvery, Chris Somerville,  
Frank Moorhouse, Cassandra Pybus, Biff Ward,  
Krissy Kneen, Heather Taylor Johnson.



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November – January

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### *Griffith Review 58: Storied Lives – The Novella Project V*

**Edited by Julianne Schultz**

Every life offers a unique story – but some lives stand out so distinctly they leave their mark on the world. How do some people make such a difference, and trigger change both at large and close to home? *Storied Lives* tells the stories of people who have effected change in the world. Their stories – personal, political, scientific or cultural – help map change and illustrate how an individual life can coalesce with history to leave an enduring mark. Supported by the Copyright Agency Cultural Fund, the fifth annual novella project continues to champion the the novella, an ideally sized format for busy readers.

‘The fact that the journal would consider a non-fiction novella of up to 20,000 words meant that I was able to commit to a long piece that allowed me to work through my ideas and see that it would be a viable creative project that I could put to a publisher.’ – Cassandra Pybus, contributor

‘The essay [by Frank Moorhouse] is captivating reading because it subverts the masculinist image that we might have of Henry Lawson... And I think today, when we are all becoming aware that sexuality and gender are much more varied then we knew, this essay is an important contribution.’ – Lisa Hill, *ANZ LitLovers*

## November – January

Media value (ASR)

**\$96,562**

Audience (ASR)

**580,201**

Media placements

**32**

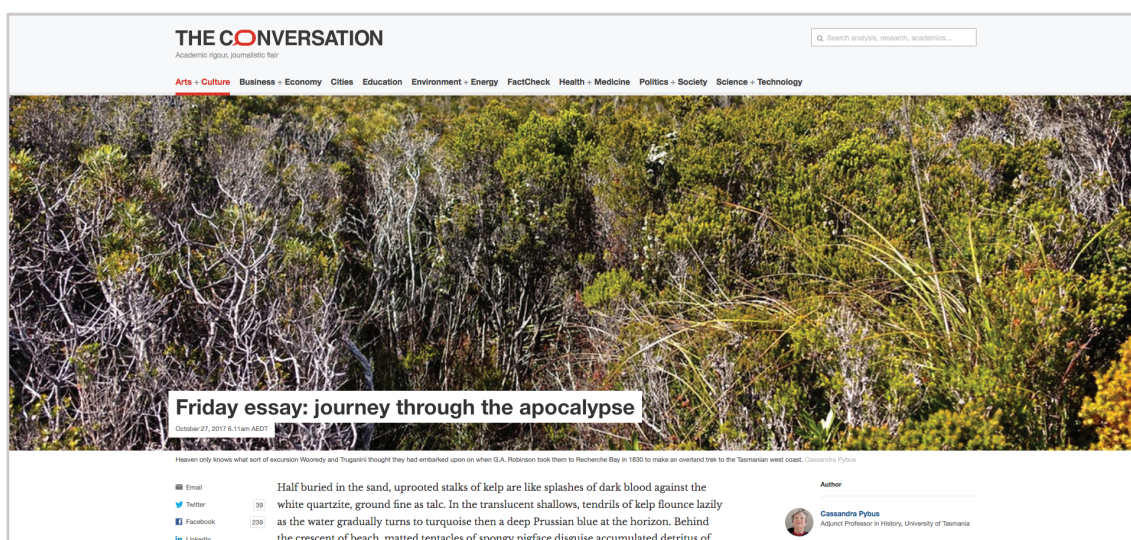
Including extracts, reviews, interviews and listings.

Highlights include:

- ABC Radio Sydney:  
Richard Glover interviewed  
Frank Moorhouse
- ABC Radio National
- ABC Radio Brisbane
- *Bookseller+Publisher*

Highlights include:

- An extract of Cassandra Pybus's novella published in *The Conversation*
- Julianne Schultz's introduction published in full in *The Guardian*



Cassandra Pybus's non-fiction in *The Conversation*

## November – January

Events

2

Contributors

8

Total word count

91,080

Edition launches:

- Avid Reader, Brisbane
- Muse, Canberra

Six novellas were selected from almost a hundred entries:

- The annual novella project runs as a competition, offering authors at all stages of their careers the opportunity to submit.

Two pieces from 2017 Griffith Review Fellows were also featured in this edition.

Including:

- 5 fiction
- 3 non-fiction

Publication partner

**COPYRIGHTAGENCY**  
CULTURAL FUND



## November – January



Nick Earls talking creative writing with Novella Project V winners Laura Elvery, Krissy Kneen and Kristina Olsson



### Edition highlights

First year a novella project has accepted submissions for creative and literary long-form non-fiction. Also, in December 2017 *Griffith Review* secured another three years of project funding with the Copyright Agency Cultural Fund.

# Online publishing program

In 2017, *Griffith Review* continued to publish its quarterly journal in digital forms (PDF, Kindle, e-publication), providing popular alternatives to the traditional printed book. Each printed edition was also supported with a suite of online-only articles. These articles generated traction with online audiences; the standout pieces for the year were Sam George-Allen's 'A luxury of choice' and Lila Landowski's 'Modern science, modern life' – both of which were published for *Millennials Strike Back* and which reached 6,835 and 6,821 people, respectively.

## Atavist (multimedia)

Griffith Review also continued to experiment with publications using the Atavist platform in 2017.



*...the red gum is tenacious. They've survived the Central Desert's shift from a more temperate climate to today's fierce conditions, and the ebbs and flows of the developing Murray-Darling Basin... It's described by the CSIRO as "more than just a tree" and has the widest distribution of all eucalyptus species. – Sophie Cunningham, 'Biyala stories'*

As part of an ongoing partnership with The Nature Conservancy, *Griffith Review* developed the winner of the 2017 Nature Writing Prize into an interactive essay. Sophie Cunningham's 'Biyala stories' tracks the history and current state of Australia's river red gum trees, and reveals how they are inextricably linked to the life story of this land. This project used high-quality drone footage of the Murray-Darling Basin to produce an animated gif for the title card, and featured original photography and artwork from the author. It also used StoryMapJS to create an interactive map that follows Cunningham's walks through Melbourne as she discovers the locations of river red gums in the city.

## Atavist (multimedia)



*Fee-opha-ah-kee means 'to love one another'. When I was born, Nana named me after her house so that I would always have a home. The house is in my middle names: Akata Siulolovao Fe'ofa'aki. Nana thought that the more names you had the more important you were. Winnie Dunn, 'A type of Tongan mat'*

Another special collaboration was with the Western Sydney literacy movement Sweatshop. *Griffith Review* published five young authors from the collective as part of 'The View From Here: Stories from Western Sydney', a collection of short essays on life in Australia's most densely populated and most culturally and linguistically diverse region. Original photography of the authors was supplied by Bethany Pal and was used to produce animated gifs for each piece.



*Substation 33 opened its roller door in January 2013. Since then, it has diverted more than a hundred thousand kilograms of e-waste away from landfill through finding safe and viable ways to repurpose unwanted electronics. Taylor Toovey, 'From the ground up'*

'From the ground up' was a Griffith University collaborative project, bringing together *Griffith Review*, the Policy Innovation Hub and LiveWORM to provide work-integrated learning for Griffith University design and journalism students. 'From the ground up', by Taylor Toovey, tells the story of Substation 33, a social enterprise in Kingston, Queensland, that recycles e-waste and provides employment and training for disadvantaged community members. Original photography, including animated gifs, was supplied by sessional Griffith staff member Louis Lim.



## Atavist (multimedia)

Four standalone multimedia essays were also published in 2017. ‘A letter to Catherine Berndt’, by anthropologist Professor Sandy Toussaint, was published to coincide with the twenty-fifth anniversary of the landmark High Court decision in the Mabo case. For National Science Week 2017, Sheila Pham reported on the cutting-edge research surrounding a reef-friendly sunscreen developed from a molecule found in coral in ‘Protection in the sunburnt country’. ‘The missing link’ by Bill Wilkie told the story of the Daintree blockade in the 1970s, and was published just days before Wilkie’s book *The Daintree Blockade* won the Queensland Premier’s Award for a Work of State Significance at the Queensland Literary Awards 2017. And ‘Elephant walk’, Raymond Evans’s charming memoir of Brisbane in the 1950s – complete with historical images – was published as a Christmas read.



*If you and Ron intended the Field Notes to be kept for safekeeping throughout a long embargo, I wonder for whom that safekeeping was? In the present, it cannot be regarded as being for Aboriginal people themselves. Sandy Toussaint, ‘A letter to Catherine Berndt’*



*Perversely, while many of our existing sunscreens are harming coral, a compound produced by coral itself holds the key to producing a new, effective sunscreen that won’t damage the reef. Sheila Ngoc Pham, ‘Protection in the sunburnt country’*

# Partnerships and programs

Throughout the year, *Griffith Review* delivered programs supported by extant program grants and partnerships and secured further funding to offer these programs in future years.

## Australia Council for the Arts



In 2017 *Griffith Review* operated with the support of The Australia Council for the Arts' Four Year Funded Organisation program. This was the first year of the quadrennium, after *Griffith Review* secured funding in a highly competitive grant application round at the end of 2016. The funded period concludes at the end of 2020.

## Copyright Agency Cultural Fund



Copyright Agency's Cultural Fund supported the fifth edition of the annual novella series. In December, *Griffith Review* successfully obtained three year funding for the project, which will continue to pay contributors until 2020. *Griffith Review* continued to partner with the Copyright Agency's Reading Australia project, providing input into curriculum-based reading lists for primary and secondary students.

## Arts Queensland/State Library of Queensland



The Griffith Review Queensland Writing Fellowship program was again offered in 2017. The program was supported by the State Library of Queensland and Arts Queensland, and recipients were announced at the Queensland Literary Awards in October. The program provides opportunities for Queensland writers, and those writing about the state, to work with *Griffith Review*'s expert editorial and publicity team and publish their work in a future edition. In 2017 *Griffith Review* awarded fellowships to: Matthew Wengert, Ashley Hay, Mirandi Riwoe, Andrea Baldwin, Victoria Carless, Anne Richards, Rosie Funder and Jill Barker. In early 2018 *Griffith Review* successfully obtained funding from Arts Queensland's Queensland Arts Showcase Program to continue offering this fellowship independent of previous partners until 2020.

## Varuna, The Writers House



*Griffith Review* proudly partnered with Varuna, The Writers House, to offer week-long residencies for authors to develop a work in progress. In 2017, the recipients were: Cameron Muir, Gabbie Stroud, Lea McInerney, Lynn Garlick and Anna Goldsworthy. In 2017, The Graeme Woods Foundation supported the project so that five fellowships could be offered in 2018.

## Publication-specific partnerships

In 2017, *Griffith Review* met a major artistic and financial goal by securing publication partners and confirming themes for the four editions planned in 2018.

### *Griffith Review 59: Commonwealth Now*



In May, *Griffith Review* successfully obtained funding from Queensland Government's Department of Tourism, Major Events, Small Business and the Commonwealth Games' Festival 2018 program. As one of three successful applicants to the cultural program, *Griffith Review* received funding to pay for contributors from twenty-three countries to write on the theme of the Commonwealth.



*Griffith Review* became an event partner for Women of the World Festival (WOW), held in Brisbane in April 2018 as part of the Commonwealth Games's cultural program. WOW agreed to support *Griffith Review* to tour contributors from the *Commonwealth Now* edition to participate in the event.



The British Council supported the travel costs of one author, Margaret Busby, to attend the festival.

### *Griffith Review 60: First Things First*



In an inter-university partnering initiative, QUT partnered with the second edition of 2018, dedicated to examining First Nations affairs. QUT academic Dr Sandra Phillips co-edited the book, and QUT helped to fund contributor payments.

### *Griffith Review 61: Who We Are*



Griffith University's Policy Innovation Hub, through the Griffith Business School, committed funding to enable *Griffith Review* to appoint co-editor Peter Mares to an edition exploring themes of immigration, diversity and social cohesion.

### *Griffith Review 62: All Being Equal – The Novella Project VI*



The Copyright Agency Cultural Fund, a long-time supporter of The Novella Project, committed to funding an additional three years of the project at the end of 2017.

# Engagement

## Great Reads weekly digest

In 2017, editorial assistant Lauren Mitchell took over the compilation of the popular Great Reads weekly digest. The email digest invites *Griffith Review* contributors to select and recommend online articles to our subscribers, newsletter subscribers and social media followers. This communiqué allows an ongoing relationship between our contributors and readers and continues to position *Griffith Review* as a thought leader in an increasingly busy market.

## Masthead and website reboot

In August, coinciding with the release of *Perils of Populism*, *Griffith Review* launched a new masthead and re-designed website. The website allows greater functionality for users and administrators. Notably, improvements allow greater search functionality and circulation of numerous back catalogue articles, keeping them in the public domain.

## Contributors Circle

The Contributors Circle is a membership program available exclusively to *Griffith Review* contributors. Contributors are at the heart of *Griffith Review*'s programs and publications, and the Contributors Circle strengthens our connection to contributors by offering a premium subscription, unique opportunities and advance notice of forthcoming calls for submissions and competitions. At the end of 2017, there were 82 Contributors Circle members.

GriffithReview



GriffithReview

## Social media

With the support of Julie Blakely, Digital Media and Publishing Advisor from Griffith University's Policy Innovation Hub, *Griffith Review* developed a social media strategy to improve the distribution of news, events and opportunities, and build a stronger online profile. Throughout the year, *Griffith Review*'s reach through social media channels continued to improve, and we launched an Instagram account.

Year	Twitter followers	Change (%)	Facebook followers	Change (%)	Newsletter reach	Change (%)	Instagram followers	Change (%)
2010	—	—	559	—	2,959	—	—	—
2011	823	—	757	+26.2	2,744	-7.3	—	—
2012	2,300	+64.3	1,285	+41.1	2,781	+1.4	—	—
2013	3,674	+37.4	1,668	+23.0	3,875	+28.3	—	—
2014	4,913	+25.3	2,084	+20.0	4,141	+6.5	—	—
2015	7,501	+34.6	2,950	+29.4	4,901	+15.5	—	—
2016	8,785	+14.7	3,710	+20.5	5,051	+3.0	—	—
2017	8,850	+0.8	4,309	+13.9	6,813	+25.9	288	—



# Finance

In addition to successfully securing publication partners for *State of Hope* and *Storied Lives*, and the four 2018 editions, *Griffith Review* performed well against set targets for donations, sales and subscriptions

## Donations

A mid-year fundraising campaign was directed to subscribers, contributors, philanthropic foundations and individuals. The campaign met its target, including notable support from:

- Dr Cathryn Miittelhauser continued to support *Griffith Review* in 2017, maintaining her sister Dr Margaret Mittelhauser's commitment to supporting the publication since its inception in 2003.
- Graeme Wood Foundation supported the Varuna Writers Residency Fellowships in 2017 for the 2018 program.

## Sales and subscriptions

In 2017, sales and subscriptions totaled \$93,854. This represented a 7 per cent increase on sales in 2016, allowing *Griffith Review* to gain some ground on lost revenue in 2016 due to the cancellation of the Griffith University Connect Schools program. Sales of digital subscriptions and books continued to increase in 2017. Sustained and targeted campaigns were conducted around publications, events and calendar landmarks throughout the year.



**Griffith Review**  
Published by Griffith Review [?] · October 25, 2017 · 🌐

Join us for a drink at Avid Reader to celebrate the Brisbane launch of Griffith Review 58: Storied Lives on 3 November, hosted by Nick Earls, with readings from Krissy Kneen, Laura Elvery and Kris Olsson. Get a head start on your Chrissy shopping too! Avid Reader are offering 10% off all book purchases made on the night. See you there next Friday! Register for your free ticket at: <http://avidreader.com.au/.../griffith-review-58-the-novella-p...>



AVIDREADER.COM.AU  
**Griffith Review 58: The Novella Project V: Storied Lives - Avid Reader** [Book Now](#)

**2,204** People Reached    **60** Engagements    **71** Clicks    [Boost Again](#)



# Governance, operations, staffing

## Editorial advisory committee

In 2017 the Griffith Review Editorial Advisory Committee was reinstated to provide guidance and governance. The Committee is Chaired by Deputy Vice Chancellor (Engagement) Professor Martin Betts and its members are drawn from senior university executives and publishing industry professionals:

Professor Martin Betts	DVC (Engagement), Griffith University
Ms Jill Eddington (Chair)	Industry representative, editing and publishing
Professor Susan Forde	Director, Centre for Social and Cultural Research, Griffith University
Professor Paul Mazerolle	PVC Arts, Education, Law Group, Griffith University
Professor David Grant	PVC Griffith Business School
Mr Phillip Stork	Director, Office of Marketing and Communications, Griffith University
Ms Maureen Sullivan	Director, Library and Lending Services, Griffith University
Professor Anne Tiernan	Dean (Engagement), Griffith Business School
Ms Fiona Stager	Owner and manager, Avid Reader Bookshop & Café
Ms Melissa Lucashenko	Author and <i>Griffith Review</i> contributor
Dr Sandra Phillips	Co-ordinator, Indigenous Higher Degrees, UTS

## Improved operational systems

Throughout the year, *Griffith Review* worked to improve operational systems. This included:

- Working with Griffith University's finance department to co-ordinate an abbreviated process for the approval of contributor invoices, ensuring that contributors can be paid promptly.
- Establishing monthly budget meetings with a senior business consultant to review income and expenditure and forecasting.
- Improving the response timeframe for online and telephone queries and sales to within forty-eight hours, Monday to Friday.
- Continuing with regular staff meetings.
- Maintaining regular editorial meetings and communication with stakeholders.
- Improving the timeliness of quarterly marketing-based reporting to university executives, contributors and stakeholders.



## Staff

Editor	Julianne Schultz
General Manager	Karen Hands
Managing Editor	John Tague
Assistant Editor	Jerath Head
Editorial Assistant	Lauren Mitchell
Sales and Subscriptions Manager	Angela Smith
Business Administration Officer	Alison Lees
Editorial Intern	Tsarie Duthie (July–October)

## Professional development

Throughout the year, staff attended festivals and events to chair or co-ordinate panels and discussions, represent the publication at industry events, and support contributors:

- Sydney Writers Festival
- Byron Bay Writers Festival
- Brisbane Writers Festival
- Melbourne Writers Festival
- Newtown Festival Writers' Tent

Staff attended the Walkley Awards for Excellence in Journalism in November to support Bronwyn Adcock's selection as a finalist in the Coverage of Community or Regional Affairs category.

Assistant Editor Jerath Head co-edited *Griffith Review 56: Millennials Strike Back* with Julianne Schultz.

## Staff highlights

'Co-editing *Millennials Strike Back* was absolutely my highlight of 2017. I was very proud of the result, and the edition received strong praise.' – Jerath Head

'Everything was published entirely on schedule, and of good quality.' – John Tague

'I learnt a lot in my first year of employment at *Griffith Review*, which followed a semester-long internship in 2016. Working on *Millennials Strike Back* was a highlight, and helping out in non-editorial areas towards the end of the year showed me another important side of *Griffith Review*.' – Lauren Mitchell

## Internship program

*Griffith Review* offers one or two editorial internships to high-achieving students enrolled in the Master of Writing, Editing and Publishing Program at the University of Queensland each year. In 2017, Tsarie Duthie assisted in the editorial processes for *Storied Lives* and *Commonwealth Now*.

‘The editorial internship at *Griffith Review* was a comprehensive, valuable and enjoyable experience. I’m grateful to have been given the opportunity to learn about the editorial process from John, Jerath, Karen and Lauren.’ – Tsarie Duthie

## Cover artwork

*Griffith Review* sources Australian and international artwork for the covers of each edition.

*State of Hope:*



Nigel Murray-Harvey (1938–2013), *Captain Adelaide* 1973. Image courtesy of Flinders University Art Museum, Adelaide.

*Millennials Strike Back:*



Laura Callaghan, *Disconnect* 2015. Image courtesy of the artist.

*Perils of Populism:*



Heesco Khosnaran, *Untitled* 2016. Image taken by Dean Sunshine.

*Storied Lives:*



Del Kathryn Barton, *wild carrot dream* 2015. Image courtesy of the artist and A3 Arndt Agency, Berlin.

# Praise for *Griffith Review*

‘*Griffith Review* does important work in how it relentlessly explores topical issues in great depth and detail. I always feel honoured to be published by such an esteemed and well regarded publication.’ – Jim Hearn, contributor

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‘I always feel valued and supported when I work with the *Griffith Review* team and that’s important for writers. I trust the editors and the whole process gives me confidence.’ – Cameron Muir, contributor

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‘I found [*Perils of Populism*] very thoughtfully curated, with great rhythm and pace. The writing was thought provoking and engaging, and I was proud to be part of it. I found it very encouraging to be included in the edition. I was engaging with new and very vulnerable material and I felt the publishing support and subsequent feedback validated the new direction my writing has taken. I found the process very satisfying.’ – Linda Neil, contributor

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‘[The editing and publishing process] was very detailed and also allowed me to develop my voice without feeling restricted.’ – Timmah Ball, contributor

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‘Extremely high quality editing by Jerath Head. I learned a huge amount from his feedback.’ – Cathal O’Connell

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‘I admired and delighted in the recent millennials edition. ...the quality and breadth of the pieces is outstanding. In particular, I loved the pieces from Andre Dao, Timmah Ball, Natalie O’Brien, and Sam Carmody. Congratulations.’ – Sam Cooney, publisher, *The Lifted Brow*

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‘Receiving a Griffith Review Queensland Writers Fellowship has proven to be pivotal moment in my writing career. It has been a totally enriching experience to work with their editorial and publication team.’ – Lech Blaine

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‘I am hugely indebted to *Griffith Review* and the visionary role of its editor, Julianne Shultz. Julianne’s encouragement to submit an essay for *Griffith Review 40: WOMEN & POWER* in 2013 marked my entry into the literary world, led directly to conversations with agents and resulted in the publication of my debut book, *Yassmin’s Story*. My story is not unique among *Griffith Review* contributors though: the publication has an enviable record of finding unheard voices and giving them a platform from which to flourish and grow.’ – Yassmin Abdel-Magied, contributor

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‘[*Griffith Review* is] a wonderful publication, such an important part of the Australian intellectual landscape. I really appreciate the commitment to good writing and thoughtful arguments about big-picture issues, and the way it places Australian life within a wider international context.’ – Frances Flanagan, contributor

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